



Plastic Card Factory

Artwork Checklist

<input type="checkbox"/>	INCLUDE/EMBED IMAGES All linked (placed) images are sent with artwork, or all linked images are EMBEDDED in files.
<input type="checkbox"/>	CONVERT FONTS TO OUTLINES In Illustrator: <ol style="list-style-type: none">1. Select all artwork (Control + A, or Command +A for (MAC))2. Click Type tab at top of screen3. Select "Create to Outlines" (Control + Shift + O)4. Save File
<input type="checkbox"/>	FILE FORMAT Please save your files in any of the following formats: .ai, .eps, .pdf, .psd, .tiff, .jpg Note: For clear or frosted cards we prefer the layered .ai or .eps files
<input type="checkbox"/>	BLEEDS Please allow for a 1/8" bleed on your cards where the printing runs off the edge. This will ensure consistent ink coverage up to the edge.
<input type="checkbox"/>	DPI If sending rasterized images (.psd, .tiff, .jpg), please create your artwork at 300 d.p.i. (dots per inch) quality or higher
<input type="checkbox"/>	TEMPLATES When creating your card, please refer to our online templates to ensure your card is the correct size. Our templates are located in the "Download Center" of our website.